Program Description: This curriculum is designed for students who wish to continue academic study in the field of communication including, but not limited to, theatre, journalism, public relations, advertising, interpersonal communication, corporate communication and mass communication. The Communication Arts major at Delaware County Community College blends the theoretical with the practical. Students must choose an option within the major: theatre, journalism or communication studies.

All Communication Arts students are required to take the general education core courses listed below. These courses are necessary for transfer since they form the basis for all Communication Arts degree requirements. In addition, students select 12 credits from those courses required or recommended for the students' chosen option. When carefully chosen, the general humanities, social science, science/math and open electives provide the foundation necessary for success in an advanced transfer program.

Program Outcomes:
Upon successful completion of this program, students should be able to:

- Apply the basic theory and principles of human communication.
- Communicate effectively using critical thinking and organization.
- Describe the moral and ethical responsibilities inherent in the application of communication theory across a variety of contexts.
- Gain an understanding of the general theory and practice of mass communication including explaining media forms.

Semester by Semester Plan:

**Semester 1:**
ENG 100  
COMM 100  
HIS 130  
Humanities or Foreign Language Elective  
Science or Mathematics Elective

**Semester 2:**
ENG 112  
HIS 140  
COMM 104  
Open Requirement or Option Elective  
Humanities or Foreign Language Elective

**Semester 3:**
Option Requirements or Option Elective  
Humanities/Foreign Language Recommended  
Social Science Elective  
Science or Mathematics Elective
**Semester 4:**
Option Requirements or Option Elective
Humanities/Foreign Language Recommended
Social Science Elective
Science or Mathematics Elective
Open Elective

**Total Credits: 60-66**

**Required Courses:**
ENG 130  
ENG 131

**Program Electives:**
ENG 205  
COMM 115  
ART 102  
ART 103  
ART 235  
IMM 110  
IMM 120  
BUS 231

This option is intended to prepare students for a career in print media field. Students contemplating a career in newspaper writing, photojournalism, public relations, and newswriting for the electronic media should select this option.

Students wishing to take Interactive Multimedia (IMM) courses should take DPR 100 (Introduction to Information Technology) or DPR 108 (Introduction to Computer Science) as an open elective in their first and second semester.

Students select from the following courses to meet the Journalism Option requirement: 12 credits
ENG 130 - Fundamentals of Journalism *(Required)*  
ENG 131 - Fundamentals of Journalism *(Required)*  
ENG 205 - Creative Writing  
COMM 115 - Introduction to Public Relations  
ART 102 - Digital (SLR) Photography I  
ART 103 - Digital (SLR) Photography II  
ART 235 - Digital (SLR) Photography III  
IMM 110 - Multimedia Graphics and Design  
IMM 120 - Web Page Development  
IMM 201 - Audio and Video for Multimedia

**Notes:**
ENG 130 and are required for the Journalism Option. Select 2 courses (6 credits) from the above list to meet the remainder of the Journalism Option requirements.

Students wishing to take Interactive Multimedia (IMM) courses should take DPR 100 (Introduction to Information Technology) or DPR 108 (Introduction to Computer Science) as an open elective in their first and second semester.

Students may also select from the above courses to meet humanities and open elective requirements.
Humanities Elective (Foreign Language courses strongly recommended) (12 credits)
MAT 100, 120 or above (3-4 credits)
Laboratory Science (4 credits)
Math/Science Elective (3-4 credits)
Social Science Electives (6 credits)
Open Elective (3 credits)

**Program Options**

This option is intended to prepare students for a career in print media field. Students contemplating a career in newspaper writing, photojournalism, public relations, and newswriting for the electronic media should select this option.

Students wishing to take Interactive Multimedia (IMM) courses should take DPR 100 (Introduction to Information Technology) or DPR 108 (Introduction to Computer Science) as an open elective in their first and second semester.